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Contact:

Akiko Kawamura +81 (0)3 4530 5631 akiko.kawamura @barclays.com Andrew Smith +813 4530 5626 andrew.x.smith@barclays.com

BARCLAYS APPOINTS KAZUNORI ITO TO COVER THE TECHNOLOGY SECTOR, JAPAN EQUITY RESEARCH

Tokyo, September 3, 2014 – Barclays Securities Japan Limited today announced the appointment of Kazunori Ito as Japan Technology analyst in Equity Research. In this role Mr. Ito will cover both the Consumer Electronics and Electronic Components sectors.

Prior to joining Barclays, Mr. Ito was with Nikko Asset Management for five years, where he focused on covering more than sixty companies in the Technology sector as a research analyst. Before that he also gained experience and expertise as a sales representative at Bloomberg and Sakura Bank (now Sumitomo Mitsui Banking Group).

Commenting on the appointment, Takashi Hashimoto said: "I am delighted to welcome Mr. Ito to Barclays Japan. His previous experience working on the buy side and his in-depth understanding of the technology industry make him a valuable addition to our research team.

The expansion of talent within our equities research team underscores our commitment to maintain a topclass equity franchise in Japan, and to further strengthen our ability to offer a breadth of products and services which meets our clients' needs."

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