

For immediate release

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## BARCLAYS APPOINTS TATSUO YOSHIDA AS HEAD OF AUTO SECTOR, JAPAN EQUITY RESEARCH

**Tokyo, 17 September, 2013** – Barclays Securities Japan Limited today announced the appointment of Tatsuo Yoshida as Managing Director and Head of Auto Sector, Japan Equity Research.

Mr. Yoshida has been ranked number one in the Auto sector three times in the last four years in the analyst rankings by both Nikkei Veritas and Institutional Investor.

Mr. Yoshida has over a decade of experience as an auto sector equity analyst. He joined ABN/AMRO Securities (Japan) as an auto parts analyst in 1999, and went on to work for several firms as a senior analyst covering the autos sector in Japan, including Deutsche Securities, Merrill Lynch, UBS Securities and, most recently, Mitsubishi UFJ Morgan Stanley.

Mr. Yoshida started his professional career at Nissan Motor Co., Ltd., where he went on to hold positions including Manager of Asia & Oceania Operations, a role in which he was a member of country management for Indonesia, Malaysia and the Philippines. Prior to that he also managed product and market strategy for Nissan North America, while based in Los Angeles.

Commenting on the appointment, Takashi Hashimoto, Head of Equity Research Japan at Barclays, said: “Mr. Yoshida has been engaged in the auto industry for thirty years, and has extensive experience including working for one of the leading global car manufacturers. With his comprehensive understanding and in-depth knowledge of the local and global auto industries, he is excellently placed to provide valuable analysis for our clients. I am excited to welcome him to Barclays and our team.”

Kazutoshi Ohkubo, Head of Equities, Japan at Barclays, said: “The Auto sector is one of the major industries that has driven Japanese economic growth over the years, and focus from local and global investors on the Japanese car manufacturers has been consistently high. I am extremely glad that we will be able to meet the needs of our clients by welcoming Mr. Yoshida, one of Japan’s most highly regarded auto analysts, to Barclays as we further strengthen our research and analytical capabilities.”

Mr. Yoshida will report to Takashi Hashimoto, Head of Equity Research, Japan.

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**About Barclays PLC**

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With over 300 years of history and expertise in banking, Barclays operates in over 50 countries and employs approximately 140,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide. For further information about Barclays, please visit our website [www.barclays.com](http://www.barclays.com)