

For immediate release

Press Contact:

Erica Chase
+1 212 412 6830
erica.chase@barclays.com

BARCLAYS LAUNCHES POINT[®] QUANTITATIVE EQUITY SCORES ACROSS GLOBAL EQUITY RESEARCH

A consistent methodology applied to more than 2,500 stocks across fundamental equity research

New York, NY, November 26, 2012 – Barclays today announced the launch of POINT[®] Quantitative Equity Scores (“POINT Scores”) across the firm’s global fundamental Equity Research product offering. POINT Scores offer clients additional metrics to inform their investment decisions, beyond the traditional fundamental analysts’ ratings and price targets. They will be available for each company under coverage.

The model was developed using POINT, Barclays portfolio analytics platform that offers advanced multi-asset portfolio construction, and risk and performance analysis. POINT Scores, which are based on a consistent model across all regions and sectors, will be updated on a monthly basis and will be available for clients in individual company research reports and in a monthly consolidated format.

“In this challenging market environment, investors are looking for new and improved ways to value companies,” said Stu Linde, Head of Equity Research. “We are now able to provide our clients not only with the fundamental views of our analysts, but also with a unique quantitative framework for evaluating stocks. This additional perspective will improve our clients’ ability to navigate the market.”

The model that is used to develop POINT Scores is independent of the firm’s fundamental research analysts’ ratings and forecasts. POINT Scores are assigned based on three common investment themes:

- Value – indicates an attractive or unattractive valuation
- Quality – characterizes financial statement strength or weakness
- Sentiment – suggests bullish or bearish market sentiment

Each theme is derived from a composite of well-accepted variables. The POINT Scores model assigns a score of 1 to 5 for each theme, where 1 is the lowest or least attractive and 5 is the highest or most attractive.

Barclays Equity Research teams cover more than 2,500 companies globally. The award winning POINT platform is consistently recognized as the leading portfolio analytics tool, with clients using the platform to manage thousands of multi-asset class portfolios daily.